



# STUDENTS OF THE YEAR®



# MAN & WOMAN OF THE YEAR®

<b>What:</b>	<p><b>Students of the Year</b> is a philanthropic development program for exemplary high school <b>students</b>. During the campaign, participants foster professional skills such as entrepreneurship, marketing, and project management in order to raise funds for The Leukemia &amp; Lymphoma Society (<b>LLS</b>).</p>	<p><b>Man &amp; Woman of the Year</b> is a 10-week philanthropic competition for leaders in local communities across the United States. Candidates and their teammates raise funds for LLS in honor of local blood cancer survivors, the Boy &amp; Girl of the Year. The title "Man or Woman of the Year" is awarded to the candidate whose team raises the most funds during the competition. The top man &amp; woman candidate in the country are awarded with the national title.</p>
<b>Why:</b>	<p>The mission of The Leukemia &amp; Lymphoma Society (LLS) is to: Cure leukemia, lymphoma, Hodgkin’s disease and myeloma, and improve the quality of life of patients and their families. LLS is the world’s largest voluntary health agency dedicated to blood cancer. LLS funds lifesaving blood cancer research around the world and provides free information and support services.</p>	
<b>Who:</b>	High school students looking to make a difference.	Local leaders with a passion for fundraising.
<b>How &amp; When:</b>	<p><b>Get involved!</b></p> <ul style="list-style-type: none"> <li>• Apply to be a candidate</li> <li>• Nominate a candidate</li> <li>• Join a candidate team</li> <li>• Join a leadership team</li> <li>• Donate</li> <li>• Sponsor</li> </ul>	<p><b>Kickoff Celebration:</b> This celebration officially marks the beginning of the fundraising period.</p> <p><b>The Mid Point Event:</b> At the halfway mark, candidates come together to acknowledge and celebrate the progress already made and re-energize to focus on goals ahead.</p> <p><b>Grand Finale:</b> The announcement of the Man &amp; Woman of the Year or Students of the Year winners is a celebration of all the candidates’ efforts as a collective class, surrounded by team members and friends.</p>
<b>Contact:</b>	<p>Red River Region: (972) 996-5900 Visit: <a href="http://www.mwoy.org">www.mwoy.org</a> <a href="http://www.studentsoftheyear.org">www.studentsoftheyear.org</a></p>	